

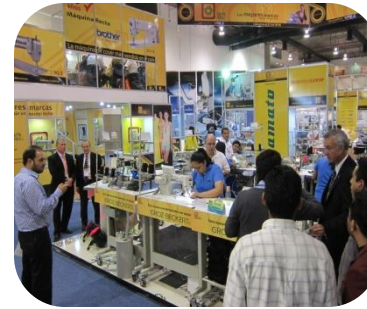
EXPO

Producción

February 4 - 6, 2015 • World Trade Center • Mexico City, Mexico



Serving the Complete Sewn Products Industry Supply Chain in Mexico and Central America for Fashion, Home and Technical Textiles



Why Should You Be Exhibiting At ExpoProducción 2015?

The increase in the manufacturing activity in Mexico and Central America is creating the demand for more products and services including: all types of fibers, yarns, fabrics, trim items, machinery, cutting and sewing equipment, supplies, quality control products, technology, consulting and logistics services.

ExpoProducción, being held February 4-6, 2015 at the World Trade Center in Mexico City, is the only show in Mexico that puts you face-to-face with industry leaders and decision makers in these growing regions

Last Chance Until 2017

ExpoProducción is moving to a biennial format meaning this opportunity won't happen again until 2017. This change makes 2015 a **MUST** for companies currently doing business, as well as those who would like to expand their business into Mexico and Central America.

ExpoProducción - General Information

Mission: ExpoProducción is the only trade show and conference serving the complete textile and sewn product industry for apparel, home and technical textile segments in Mexico and Central America.

Target Countries:



Supporting Groups: MexCostura, CANAIVE, SYFA, Textile World, Textiles Panamericanos, Fashion Snoops

Educational Program

The topics will focus on:

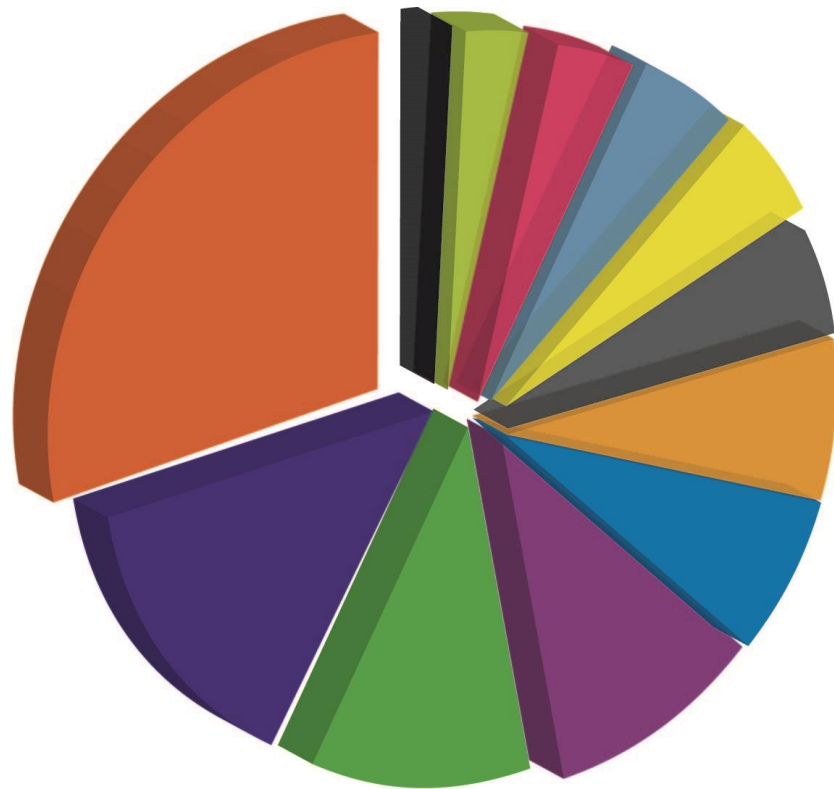
- Manufacturing Sustainability
- Spring/ Summer trends for 2016
- What's New In Fibers and Technical Fabrics
- State Of The Industry – Looking Ahead, Mexico
- Sail Shade workshop discussing types of fabrics, cutting/sewing, design and manufacturing
- Software Solutions For Manufacturers
- Finishing And Printing – New Techniques
- Technology Update – What's New And How Can It Help
- And More!

Attendee Profile

More than 2,700 visitors attended from 9 countries, including: Mexico, U.S.A., Canada, Guatemala, Colombia, Chile, El Salvador, Haiti, and Dominican Republic.

Attendees are Involved in the Following Types of Work:

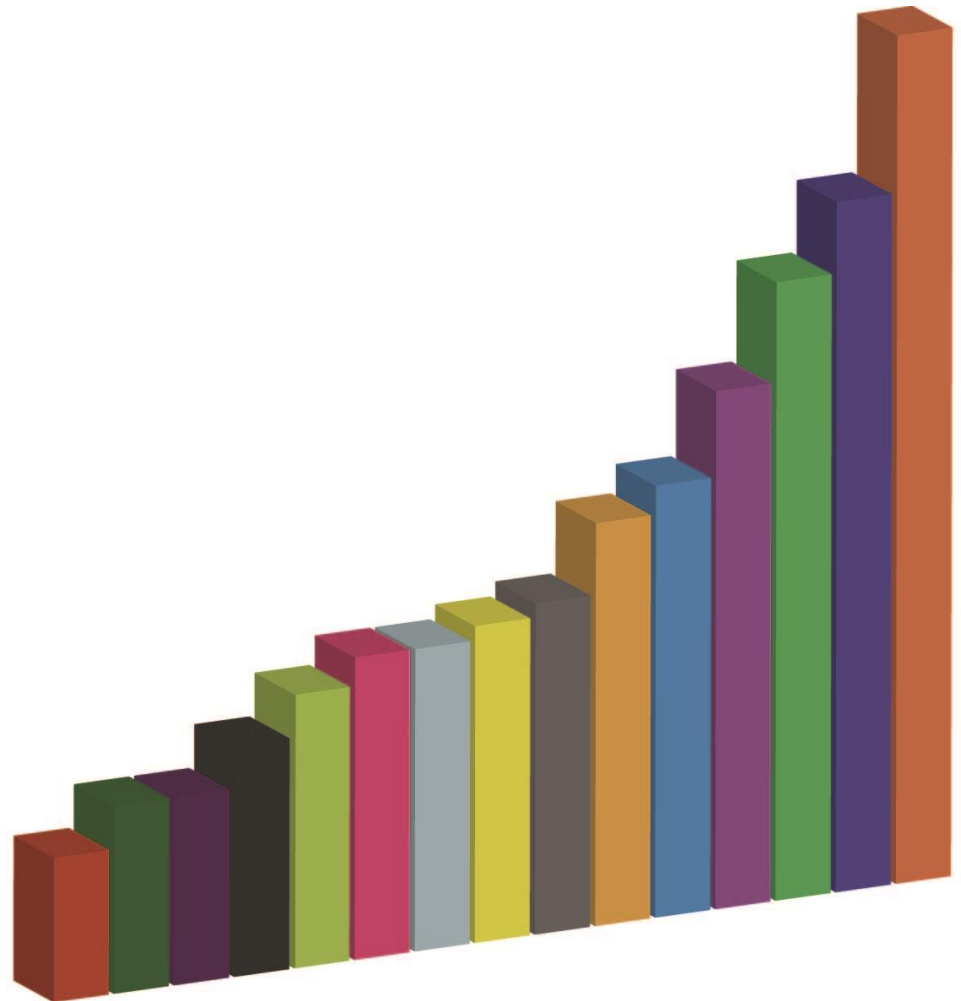
28%	Manufacturing
14%	Designer
11%	Sales/Marketing
10%	Engineering
7%	Academia
7%	Purchasing
5%	Consulting
5%	Executive
5%	Military/Government
4%	Other
3%	Research/Product Development
1%	Publication/Association/Nonprofit



Attendee Profile

Attendees are Interested in the Following Product Groups:

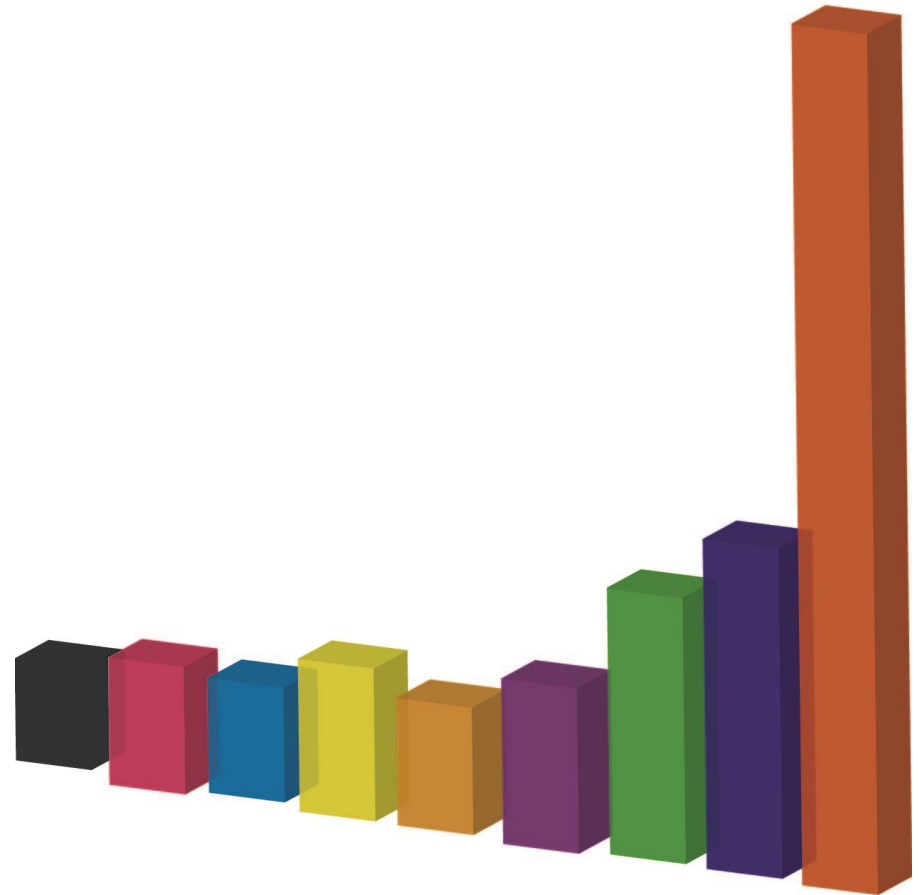
59%	Fabrics
48%	Textile Machinery
43%	Cutting & Sewing
36%	Yarn
30%	Nonwovens
28%	Fiber
23%	Computer Software / Info Technology
22%	Finding / Trims
21%	Supplies
21%	Distributor / Wholesaler
19%	Research/Product Development
16%	Contract Manufacturing
13%	Publications
13%	Services & Logistics
10%	Associations / Academia



Attendee Profile

Attendees are Involved in the Following Industries:

68%	Apparel / Fashion / Garment
26%	Workwear / Uniforms
21%	Home Textiles
13%	Protective Clothing
10%	Leather and Footwear
12%	Outdoor / Sports
9%	Automotive / Transportation
10%	Medical
8%	Military / Government



Sample Attendee List

- 3D Print
- 707 Tactical Gear Inc
- Abastecedora De Productos Automotrices
- Adidas Group, Mexico
- Aldo Conti
- Almacenes Garcia
- Baby Creysi
- Bridal Runner
- C&A
- Casual Express Aparelle
- Cavalier
- CCintas Y Textiles De Mexico
- Cmt Denim
- Cocco Uniformes
- Ford
- Grupo 7 Leguas
- Grupo Acuario Lomas
- Home Focus
- Home Interiors
- Home Products International
- Hospital General
- Hoteles City
- Ilusion
- Industrias Cannon
- Industrias Cavalier
- Industrias Macy's
- Ivonne
- Kaltex
- Levi Staruss & Co
- Liverpool
- Marel De Mexico
- Mario Trejo
- Miguel Caballero Mexico
- Nikki Oh!
- Omk Casual Slacks
- Pegaso Uniformes
- Pensionissste
- Performance Materials
- Pesa Uniformes
- Pet Pals Boutique
- Procter And Gamble
- Prodinox
- Protective Materials Technology
- Resort Uniforms Acapulco
- Secrearia De Marina
- Secretaria De Salud
- Sony
- Taller De Arquitectura E Interiorismo
- Unifirst Corporation
- Unifoft
- Uniforma Operadora De Tiendas
- Uniforme Viva
- Uniformes Almaguer
- Uniformes Altima
- Uniformes Ana Isabel
- Uniformes De San Luis
- Uniformes El Leon
- Uniformes El Surtidor
- Uniformes Empresariales
- Uniformes Escolares
- Uniformes Muza
- Uniformes Ripro
- Uniformes Roa
- Uniformes Sohe
- Uniformes Viva
- Uniformes Y Equipo Industrial
- Yacab
- Yale
- Yedid

Exhibitor Profile

ExpoProducción hosted 120 exhibiting companies and brands from 11 countries. The exhibitors participated from the following countries: Canada, China, Costa Rica, India, Italy, Mexico, Pakistan, Sweden, Taiwan, UK and the U.S.A.

Exhibitor Product Groups Span the Full Supply Chain:

- Associations/Academia
- Computer Software/Information Technology
- Contract Manufacturing
- Cutting & Sewing Equipment
- Distributor/ Wholesaler
- Fabrics
- Fibers & Yarns
- Findings/Trims
- Nonwovens
- Publications
- Research & Development
- Services & Logistics
- Supplies
- Textile Machinery





U.S.A. Pavilion Booth Package



Pricing for U.S.A. Pavilion Standard Booth Package - 9 square meters (3m x 3m):

- Member Rate = US \$ 320 per net square meter
- Open Corners – US \$ 300 each

A Standard U.S.A. Booth Package Includes:

- Material Handling
- Hard Walls
- Table & Chairs
- Lights
- Electrical Outlet
- Carpet
- Booth I.D. Sign
- Wastepaper Basket
- Booth Cleaning
- Company Listing in the Show Directory





Being part of the U.S.A. Pavilion at ExpoProducción will give you certain tools and opportunities to showcase your company and stand out to key buyers.

The following are provided at no cost:

- Lounge located inside the U.S.A. Pavilion
- Translator
- Full page ad in the show directory highlighting all U.S.A. pavilion exhibiting companies
- Double sided meter board placed in main aisle listing all U.S.A. pavilion exhibitors

- Invitation only cocktail reception for key buyers:

The cocktail reception will only be for exhibiting U.S.A. companies. Those U.S.A. exhibitors will be asked to send us a list of the companies/key buyers that they would like to invite. We will then send a formal invitation to the key buyer on behalf of the exhibitor. The reception will be held during the show at the World Trade Center with admittance by invitation only. We will also share the list of those that attend with each U.S. company that participates.

- U.S.A. exhibitors spotlight page:

There will be a page created on the ExpoProducción.mx website (in Spanish only) highlighting all U.S.A. exhibiting companies. Each exhibitor may send a max of 3 product pictures and a company description.

- 3 Dedicated Ecard Blast highlight the U.S.A. Pavilion

Are you ready to grow your business in
Mexico and Central America?
Next Event: February 4 - 6, 2015
World Trade Center, Mexico City, Mexico
See you there!!!



Thank You from ExpoProducción

For more information, visit us at www.ExpoProduccion.mx

Call : 404-449-4227

eMail: Lorie.gross@expodev.com

